

28th Nov 2022

To
The Director
AIMBA,Sangamner

Sub: Workshop Report on **Intellectual Property Rights**

Dear Sir,

I am writing this report to provide an overview of the workshop on Intellectual Property Rights (IPR) conducted at our institute 26th Nov 2022. The workshop aimed to enhance the knowledge and awareness of MBA students, Staff and Faculty regarding the importance and intricacies of intellectual property protection in the business world. The workshop was organized as part of our commitment to providing a holistic education experience and equipping students with relevant industry insights.

1.Workshop Objectives: The primary objectives of the workshop were as follows: a. To introduce the concept of Intellectual Property Rights and its significance in business. b. To create awareness about different forms of intellectual property, including patents, copyrights, trademarks, and trade secrets. c. To discuss the legal framework and procedures for protecting intellectual property. d. To highlight the role of intellectual property in fostering innovation and competitiveness. e. To provide practical insights and case studies related to intellectual property in various industries. f. To encourage students to consider intellectual property strategies in their future entrepreneurial endeavors.

2.Workshop Agenda: The one day workshop was structured , comprising a series of interactive sessions, presentations, case discussions, and hands-on activities. The agenda for the day was as follows:

- Introduction to Intellectual Property Rights and its relevance in the business landscape.
- Overview of different types of intellectual property and their characteristics.
- Patent filing process and practical insights
- Case studies on successful intellectual property strategies in various industries.
- Interactive discussions and Q&A sessions.

3.Workshop Facilitators: The workshop featured renowned experts in the field of intellectual property, including lawyers, industry professionals, and academics with significant experience in intellectual property law and management. Dr. Eknath Bayas,Asstt Professor, Amrutvahini Engg and Mr H R Deochakke, Law Expert conducted the sessions on various aspects of IPR subthemes. Their diverse backgrounds and expertise provided participants with comprehensive insights and practical knowledge.

4.Participant Engagement: The workshop witnessed active participation from MBA students, who eagerly engaged in discussions, asked thought-provoking questions, and shared their perspectives on intellectual property-related issues. The interactive nature of the workshop allowed participants to apply their knowledge through case studies, group activities, and scenario-based exercises. Around 2219 students, staff and faculty benefited from the workshop.

5.Key Takeaways: The workshop provided several key takeaways for the participants, including: a. A comprehensive understanding of intellectual property rights and their significance in the business context. b. Knowledge of the legal framework and procedures for protecting intellectual property. c. Insights into successful intellectual property strategies employed by organizations in different industries. d. Practical skills in analyzing intellectual property-related scenarios and developing effective strategies. e. Awareness of the ethical and social implications of intellectual property management.

6.Feedback and Evaluation: Participants expressed their satisfaction with the workshop content, delivery, and overall organization.

7.Conclusion: The workshop on Intellectual Property Rights successfully provided MBA students,staff and faculty with valuable insights into the world of intellectual property and its importance in the business arena. The event fostered a learning environment that encouraged active participation and stimulated critical thinking.

R.B.Gawali

Dr. R.B. Gawali
Coordinator-Learning & Development

CC to : Sanstha Office

24/11/2022

NOTICE

All the Staff, students and faculty are hereby informed that the institute has organized a One Day Workshop on “**Intellectual Property Rights**” on 26th Nov 2022. The details of the program are as given below :

One Day Workshop

On

“Intellectual Property Rights”

Date: 26th Nov 2022

Timing: 9.30 am to 3.30 pm

Venue: Seminar Hall

Institute dress code is must. Kindly note.

Dr. B.M. Londhe
Director



Workshop
On
“Intellectual Property Rights”
Date: 26th Nov 2022
Timing: 9.30 am to 3.30 pm
Venue: Seminar Hall

Workshop Schedule

	Session I 09.30 am to 12.30 am	Session II 1.30 pm to 3.00 pm
26/11/2022	“Introduction To Intellectual Property Rights” “Practical Insights in Filing Patents” By Eknath Bayas Asstt Professor Amrutvahini Engineering Sangamner	“Case Studies on IPR in Various Industries” “ Copyrights,Patents & Trademarks By Advt H.R. Deochakke Ex Vice Principal. Sangamner College, Sangamner



Dr B M Londhe
Director